



Sponsorship Levels

Candy is Dandy Sponsorship - \$3,000

- Help us hand out the BEST candy on the block (and the most sustainable of course)!
- Advertising materials placed in Treat Bags and given to all participants
- Premier treat table location with canopy
- Logo on event website with click through
- Logo on the digital front sign for the month of October and all printed advertising*
- Logo on 5 social media event promos
- **10 FREE admission tickets with a private animal experience**
- Entry into table decorating contest
- Opportunity to advertise to local families and to support your local zoo

The Great Pumpkin Sponsorship - \$1000.00

- Give every kid a pumpkin!
- Premium treat table location with canopy at the pumpkin patch!
- Logo on event website with click through
- Logo on the digital front sign for 2 weeks
- Logo on 3 social media event promos
- **5 FREE admission tickets with a private animal experience**
- Entry into table decorating contest
- Opportunity to advertise to local families and to support your local zoo

King Size Sponsorship - \$100

- Treat table
- Name on event sponsor webpage
- Name mention on 2 social media event promos
- **5 FREE admission tickets**
- Entry into table decorating contest
- Opportunity to advertise to local families and to support your local zoo

Treat Table Sponsorship - \$25

- Treat table
- Name on event sponsor webpage
- Name mention in 1 social media event promo
- **2 FREE ZooWorld admission tickets**
- Entry into table decorating contest
- Opportunity to advertise to local families and to support your local zoo

In-Kind –please contact Jadena at: Gifts@ZooWorldPCB.com for details or for in-kind sponsorships.

- *Tables include: 2 chairs, Rectangular 6' table and 2 bottles of water each day*

**To be included on advertising materials, sponsor must be confirmed by 24 October, 2020*

***Banners must be submitted by the sponsor no later than 28 October, 2020*



Sponsorship Form

Company: _____

Contact Name: _____

Phone Number: _____

Mailing Address: _____

Email Address: _____

****Sponsors must have their tables staffed for the ENTIRE DAY***

Days Participating

***9:30AM – 4:30PM**

_____ **October 31, 2020**

_____ **November 1, 2020**

Sponsorship Levels

_____ Candy Sponsor	\$3,000
_____ Pumpkin Sponsor	\$1,000
_____ King Size Sponsor	\$100
_____ Treat Table Sponsor	\$25

Please Make Checks Payable to: **ZooWorld** or call and leave message to reserve by credit card: **850-230-1243**

Drop off or send payment to: **9008 Front Beach Rd. Panama City Beach FL 32407**

I understand if the event is cancelled for weather, acts of God, civil disobedience, or any circumstance event organizers deem out of their sole care, custody, or control, there will be no refund and all contracts are null and void. I am legally bound to pay all fees associated with sponsorship and understand that invoices must be paid on time or will be subject to penalties. I have read the sponsor levels and understand how my business will be represented as well as my responsibilities, which include but are not limited to my table and providing candy/product for guest for the entire duration of the agreed event day(s). Furthermore, I understand that it is my responsibility to get logos, graphics, company information, etc. to event organizers in a timely manner; failure to do so may result in some of my sponsor incentives not being met.

Sponsor Signature

Date



Table Decorating Contest

Contest Rules:

- All Tables must be staffed for the ENTIRE duration of the ZooBoo event to maintain eligibility (9:30 am – 4:30 pm)
- Tables must be decorated in a family friendly fashion. No scary or inappropriate materials will be allowed.
- Tables will be judged on 3 categories and the points tallied to determine the winning table
 - Originality
 - Interactive nature
 - Enthusiasm
- Tables will be judged on November 1 @ 3:00pm by a panel of judges

Prize:

- 1 Treat Table will be awarded the grand prize of:
 - A ZooWorld award certificate
 - A 2-hour after hours private zoo experience for 20 people!
 - To include:
 - Feeding the animals
 - Animal meet and greets
 - Behind the scenes
 - ZooWorld all to yourself!